



Ottawa, Canada
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16 April 2012

By E-MAIL

To: Distribution List

Dear Madam, Sir:

In 2011, the CRTC undertook a thorough study of the nature and implications of online and mobile broadcasting activity. In its report, *Results of the fact-finding exercise on over-the-top programming services*, issued October 5, 2011, the Commission concluded that traditional broadcasters continue to support and invest in Canadian programming. However, given the continued evolution of Internet-delivered programming services and their possible implications for the achievement of the policy objectives of the *Broadcasting Act*, the Commission stated its intent to conduct a second fact-finding exercise in May 2012.

Since the publication of that report, and further to stakeholder consultations in November 2011, the Commission has continued to study trends related to over-the-top programming services and their impact on the Canadian system. These efforts have included the monitoring of consumer behaviour, technology and financial trends, as well as the review of publicly available analysis by third-party experts.

Based on this monitoring and expert analysis, the Commission considers that over-the-top programming services have not had an impact sufficient to warrant another fact-finding exercise at this time. The Commission however will continue to closely monitor over-the-top services in the context of the evolving Canadian communications landscape.

Sincerely,

John Traversy
Secretary General

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